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Your Information

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Hispanic/Latino Quality of Life Resource Advisory Commission

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After question three, which questions from the flowchart are you prepared to answer?

Is there funding?
Which department holds the funding?
Which orgs receive it?
What are the impacts, and gaps?

Root Cause Analysis

Story: What did you hear from the community?

We heard from the community that the Minority Small Business Department was supposed to give funding to Black and Hispanic businesses, but has given out grants to Caucasian people. The funding for this department, which is not enough, does not even go to the people they are supposed to reach.

The community outreach is very minimal and is not as extensive as it should be. The community is not as familiar with this department due to lack of proper community outreach.

For the grants, people of color are applying and not receiving funding. Our commission would like to request \$50K to go to Hispanic businesses specifically and for the Hispanic Quality of Life Commission to help with the selection of the process or help design the criteria.

Problem: What is the problem you identify?

Minority small business grants should go to people of color but they are not.
There needs to be more proper outreach in this department.

How does the problem show up in your community? Who is most impacted by the problem?	<p>Small businesses are going out of business due to rental property increases and not having enough money to do marketing/maintain operations cost.</p> <p>Minority business owners hardly get any grants from the city, state and national government. They also hardly get any grants/equity from corporations looking to help small businesses stay afloat.</p> <p>Hispanic and African Americans are impacted the most due to barely receiving any assistance from the city. Additionally, the resources that are supposed to be for them goes to people who should not be benefiting from this specific initiative.</p>
Is there funding to address the problem?	Yes
Do multiple departments administer these funds?	No
Which department holds the funding?	Economic Development
Which organization(s) or program receives the funding?	Currently, the funding is being received by Caucasian people.
What are the impacts of the funding?	<p>The Minority Small Business Department was supposed to give funding to Black and Hispanic businesses, but has given out grants to Caucasian people. This funding is supposed to help fill a current gap in funding. Instead, the gap continues to persist.</p>
Considering all of the information you have or have not collected above, how do we solve for this problem?	<p>The Commission recommends allocating \$50K towards the Small and Minority Business Resources Division for professional development for vendors interested in becoming certified, and have the Hispanic/Latino Quality of Life assist with the selection of the grants and to help increase awareness of the department. This could also include funding for a small business incubator. Additionally, an audit of this department needs to be conducted to ensure that the grants/services are going to minority businesses.</p>